



SBID CPD CERTIFIED



The Society of British Interior Design (SBID) is the national representative organisation to the European Council of Interior Design and Architecture. (ECIA)

We create and measure the professions trading standards through practice, knowledge and science. We steer and protect our members in business to increase their profile, protect and promote their reputation and create opportunities

Continuing Professional Development

- The Continuing Professional Development (CPD) is the way by which all professionals maintain and update their industry knowledge and skills after qualification.
- **We help your organisations to provide certified CPD** and put you in front of those who are seeking to undertake certified CPD in order to maintain awareness of legal changes, product upgrades, compliance issues, research and development and technologies relating to the profession of interior design.

Who accredits SBID CPD?



Created in 2009, SBID represents Britain, alongside 16 other EU countries, for the very first time in the 20 year history of the European Council of Interior Architects.

SBID will always represent the professional interior design industry in an objective and fair way.



NCIDQ measures and tests competence skills and knowledge of interior designers who sell advice. NCIDQ is represented in Europe by the Society of British Interior Design (SBID) and will be launched in Britain in 2013/2014.

SBID has spent two and a half years shaping and forming the accredited CPD Programme to ensure it truly is the leading CPD Provider to and for the interior design sector. We have measured, reviewed and set the official CPD Accreditation to provide regulated CPD registration to providers able to meet the standard.

Why become a SBID CPD™ provider?



- **Raise your business profile.** Becoming a registered *SBID CPD Provider* enables you to engage with designers, architects and specifiers, educating them on innovative manufacturing processes and product technology together with the opportunity to update them with current legislation affecting your industry.
- **Targeted communication.** Being able to reach such qualified experts can be difficult so this process provides you, the CPD provider and supplier of relevant industry merchandise, with valuable and beneficial targeted contact. The SBID approved CPD seminar is a good networking vehicle into businesses relevant to your company.
- **Specifiers welcome SBID introductions.** Specifiers approve CPD material because it is less product specific and more focused on the science of design, technology and the context in which the product may be applied. It is this holistic and inclusive approach that has made SBID the leader in interior design in Britain. It is the preferred accreditation that the profession of interior design recognises in Britain and around the world.

Your benefits



- Accreditation logo for your website, email receipt, stationary etc. (*subject to SBID Brand Guidelines*)
- Authorised certificate for attendees of CPD seminars. Certified CPDs contribute to SBID Members annual CPD requirement.
- Access to a wide audience of registered industry professionals, each having proven education, competence and experience to meet the SBID standard set and monitored by the European Council of Interior Architects (adopted by all member countries of Europe).
- Opportunity to reach SBID registered Professionals on a one-to-one basis fostering a two-way professional relationship.

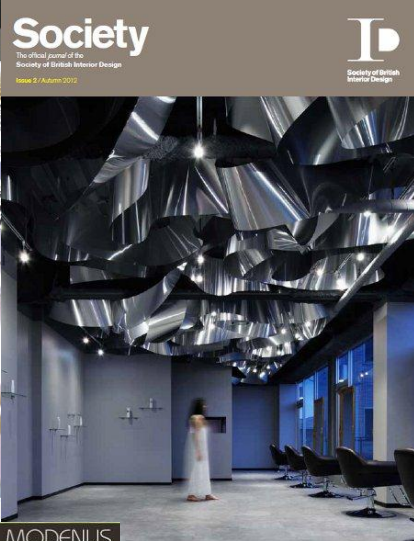
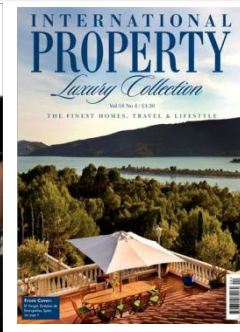
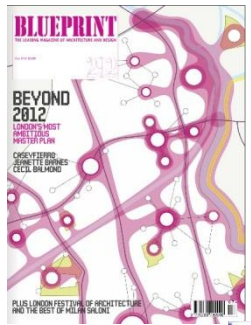
Your benefits

Promotion of your CPD events through our channels

Features in our:

- **Newsletters.**
Unique opportunity to promote your CPD event to +8,000 interior designers/architects and 25,000 international interior designers/architects
- **Website and Blog**
- **Social media channels**
- **Magazines**
“Society” the official SBID Membership magazine “Society membership journal”
- **Chance to submit editorial content** promoting your CPD event on various platforms including our media partners (based on availability)
- **Networking Breakfast event**

Press Partners



SBID International Design Awards



The winners benefit from extensive media exposure throughout the year, as well as the right to use the 'SBID Winner 2012' logo on their website, and of course the crystal trophy at the ceremony.

The SBID International Design awards 2012 attracted phenomenal entries from both established and new businesses from 27 countries.

The winners were presented with their trophies at a quintessentially British afternoon tea at the House of Lords.

Our Collaborators



Registration Fees

SBID CPD offers:

- 2 years accreditation for your CPD
 - Unlimited presentations
 - Partner offer: £2,500 + VAT (Normally £5,000+VAT)
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- A registration fee of £500 is also payable; this covers the work of the assessment panel reviewing your application to become an Accredited Academy Interior Design (AID) CPD Provider and enter your name onto the Register.
 - It covers the accredited program for two years from the month you are registered.
 - The fee payable for the CPD accreditation is £2,500 plus VAT with payment options available spread over twelve months. However, payment will not be taken until your application has been checked and meets all requirements for registration.
 - *An original registration certificate will be sent to your address upon successful inclusion to the Register. Your company full name, registered address (i.e.. the address you put on your application form) and your SBID registration number will appear in the Register when you qualify as an Accredited CPD Provider.*

Apply to become a CPD provider



Ask for your *Application Guidelines* to *Nicky*

To apply to become a CPD provider, please *click here*

To talk to one of our team please call 020 7738 9383

Contact us



*10 Molasses Row, Plantation Wharf
York Road, London SW11 3UX*

Email cpd@sbid.org

Talk to one of our team: 020 7738 9383

Find us on: www.sbid.org



Thank you!

