

March 2013

For immediate release



**Society of British
Interior Design**

10 Molasses Row
Plantation Wharf
York Road
London
SW11 3UX

Press release

The Society of British Interior Design announce the Continuing Professional Development (CPD) Provider Programme

The [Continuing Professional Development](#) (CPD) is the way by which all professionals maintain and update their industry knowledge and skills after qualification.

[The Society of British Interior Design](#) offers interior designers, architects, project managers and qualifying manufacturing companies the opportunity to **attend or provide SBID certified CPDs**. This is a constitutional requirement SBID provides and a pan industry service to encourage knowledge supply. Last year during our pilot-trial we provided forty-four free to attend CPDs across Britain. Current providers [Karndean](#), [Grohe](#), [Marshalls](#) and [Twyford](#) will provide invaluable knowledge to members in keeping with the SBID values for holistic industry and personal improvement.

Becoming a registered [SBID CPD Provider](#) enables companies to:

- Target a relevant and qualified audience by reaching SBID registered Professionals on a one-to-one basis
- Promote [CPD events](#) through SBID on line and off line channels
- Raise their profile through knowledge-share to industry relevant business

The new [SBID Continuing Professional Development website](#) provides plenty of helpful information for our existing and future CPD providers and attendees.

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Note to editors:

About SBID (Society of British Interior Design)

[The Society of British Interior Design](#) (SBID) is the national representative organization to the [European Council of Interior Design and Architecture](#). (ECIA)

We create and measure the professions trading standards through practice, knowledge and science. We steer and protect our members in business to increase their profile, protect and promote their reputation and create opportunities.

SBID has spent two and a half years shaping and forming the accredited SBID CPD Programme to ensure it truly is the leading CPD Provider to and for the interior design sector.

For additional media information or pictures please contact Nicoletta Bartucca, Web & Press Manager, 0207 738 9383 or emmanuelle@sbid.org



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Pictures



*SBID Logo for CPD accredited Provider

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